

# Bello Fusion

VANCOUVER WEDDING SHOW

Sunday, March 15, 2026

## Exhibitor Kit

Where Refined  
Elegance Meets  
Culture

*Presented By:*

**Wall** WALL CENTRE VANCOUVER AIRPORT | **WESTIN**

*Produced By:*

**K** KEY EVENTS  
& WEDDINGS

## The Return of Vancouver's Premier Fusion Event

After six years, the city's most anticipated multicultural bridal experience returns. Formerly known as Love Fusion, we are entering an exciting new chapter for 2026:

### *The Bello Fusion Wedding Show*

We believe that a wedding is more than a party; it is a bridge between generations and a celebration of heritage. *"A wedding brings different generations and cultures together, making them ONE."*

### A Prestigious Collaboration

**Bello Fusion** is a premier partnership between the **Westin Wall Centre Vancouver Airport** and **Key Events & Weddings**.

By combining one of Richmond's most elegant venues with an award-winning production team, we have created a boutique experience that is as sophisticated as the couples we serve. We extend our sincere gratitude to the Westin Wall Centre for their hospitality and shared vision in making this relaunch possible.



### The Production Team

Led by award-winning Event Designer Lucy Ng, Key Events & Weddings brings decades of expertise to the fusion wedding landscape. Our team is dedicated to setting a new standard for quality and cultural authenticity in the Vancouver wedding industry.

### A Curated Boutique Experience

Unlike massive convention-hall trade shows, Bello Fusion is an intentionally curated expo. By limiting the showcase to a select group of elite vendors, we are creating an intimate environment where couples can have meaningful conversations and truly immerse themselves in the world of fusion wedding design.



## **Our Vision**

Whether you are planning a west coast style wedding or creating a fusion celebration to honour your heritage, Bello Fusion is here to help you celebrate the art of the blend. We want to highlight the beauty in different ethnic traditions, such as Chinese, South Asian, Vietnamese, Filipino, Korean or any other culture, to connect couples to the vendors that can provide them the fusion experience they are looking for!

## **Where Heritage Meets Modern Luxury**

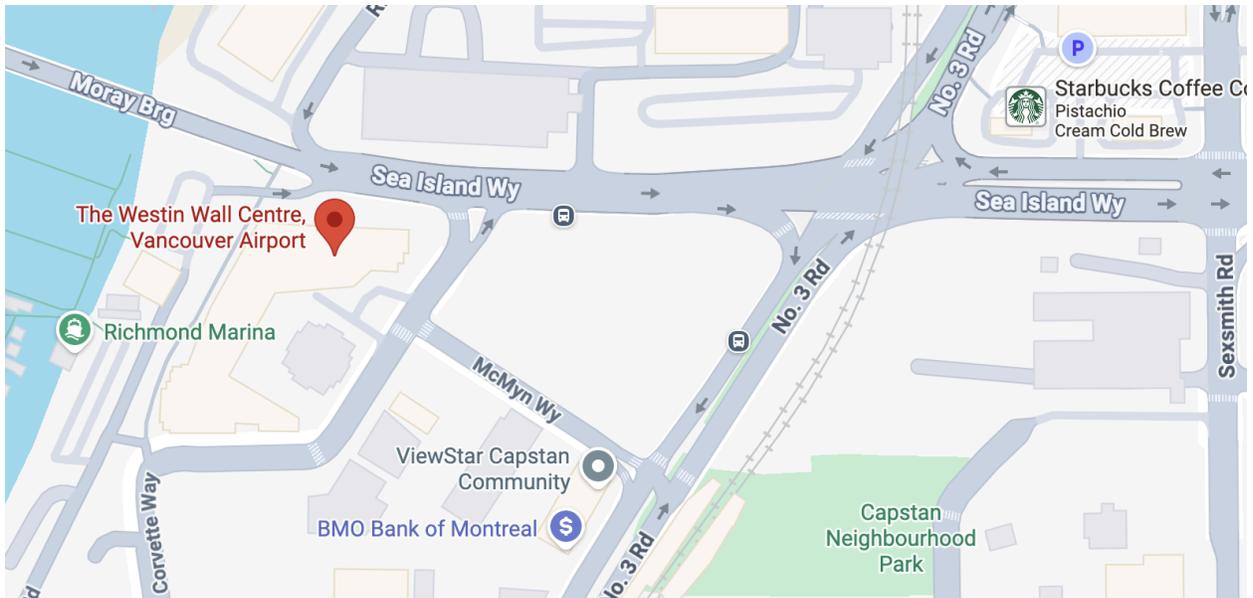
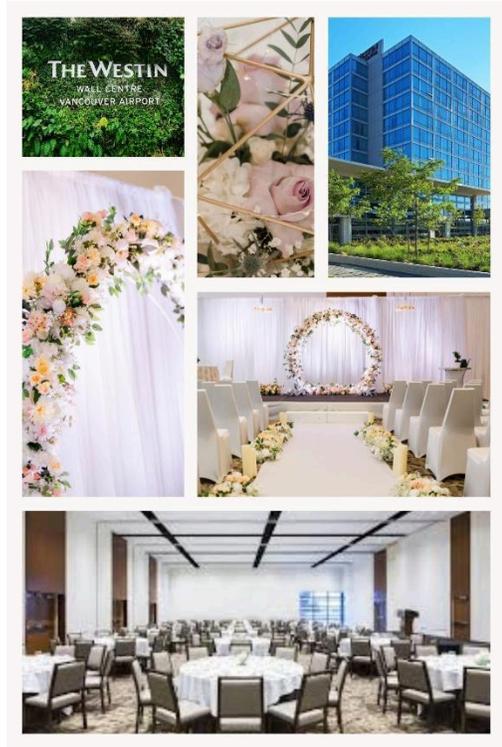
Join us for a day where refined elegance meets culture. Our curated network of elite professionals is here to guide you through the beautiful complexity of modern marriage, specializing in the fusion of West Coast traditions with Chinese, Vietnamese, South Asian, Korean, and other diverse ethnicities.

## Our Venue Partner & Event Location

### The Westin Wall Centre, Vancouver Airport Hotel Airport Ballroom

3099 Corvette Way  
Richmond, BC V6X 4K3

The Westin Wall Centre, Vancouver Airport Hotel is a 4-Star, modern, well-situated hotel located in Richmond, BC. They offer over 8,500 sqft of modern venue spaces, with their Airport Ballroom as the focal point of 4,100 sqft, providing the perfect backdrop for your special day. This property is minutes from Vancouver International Airport (YVR) and offers a complimentary airport shuttle. The Westin Wall Centre, Vancouver Airport is only 1 km from Capstan Skytrain Station, offering direct access to downtown Vancouver. Indoor pay parking is available.



# THE "ENGAGED COUPLES"

## Why Attend Bello Fusion 2026?

Planning a wedding in Vancouver often means honouring two sets of family traditions. Join us at the Westin Wall Centre for a curated journey through culture and style.

### Select Your Session & Book Your Tickets

To maintain our boutique atmosphere and ensure a luxury experience, tickets are strictly limited for each session. **Advanced tickets are available online via Eventbrite.**

- **Morning Session:** 10:30 AM – 1:30 PM
- **Afternoon Session:** 1:30 PM – 4:30 PM

[Purchase Tickets on Eventbrite](#)

### 5 Reasons to Join Us:

1. **Sumptuous Cocktails & Hors D'oeuvre:** Savour gourmet flavours handcrafted by the Westin's award-winning culinary team.
2. **Designer Gallery:** Step into curated vignettes showcasing how to blend Pacific West Coast elegance with traditional cultural motifs.
3. **Cultural Bridal Wear Showcase:** View an exquisite collection of Qipaos, Ao Dais, Hanboks, and South Asian bridal finery alongside modern silhouettes.
4. **Boutique Networking:** Enjoy one-on-one time with elite professionals specializing in Chinese, Vietnamese, Korean, South Asian, and Filipino fusion weddings.
5. **Exclusive Giveaway's & Prizes:** Win luxury giveaways and vendor credits to kickstart your wedding budget!



# EXHIBITOR & SPONSOR OPPORTUNITIES

## Leading the Future of Fusion Weddings

The Vancouver wedding market is evolving. Today's couples are looking for vendors who understand their unique cultural stories. By exhibiting at Bello Fusion 2026, you are positioning your brand at the heart of the lucrative multicultural and fusion wedding market.

## A Premium, Curated Expo of Elite Vendors

We are currently selecting Vancouver's top-tier wedding professionals to participate in this exclusive showcase at the Westin Wall Centre.

- **Significant Scale:** Large enough to provide a comprehensive "one-stop" planning experience for couples.
- **Boutique Quality:** Intimate enough to ensure your brand stands out and receives the attention it deserves.



## Why Leading Brands Exhibit with Bello Fusion:

1. **High-Value, Targeted Leads:** Connect with high-intent couples seeking expertise in various wedding traditions, including Pacific West Coast, Chinese, South Asian, Vietnamese, Filipino, and Korean heritage.
2. **The Power of Legacy:** Join the relaunch of the Love Fusion legacy. Partnering with Lucy Ng and the Westin Wall Centre ensures your brand is associated with award-winning excellence.
3. **Meaningful Engagement:** Our timed sessions (10:30 AM & 1:30 PM) ensure a steady flow of guests while allowing you the time and space for high quality conversations.

## We are looking for vendors who want to:

1. Showcase at our show as an exhibitor to promote your services
2. Flex your design skills by setting up a table in our Designer Gallery. Limited space available
3. Create a wedding outfit showcase or bridal gown sale
4. Contribute in our VIP Swag Bags to share your services before meeting potential couples
5. Provide a gift or special offer as a giveaway prize for attending couples to win
6. Sponsor your services to help make Bello Fusion an unforgettable experience such as leading an expert workshop, featuring your design skills, or showing off what makes you unique!

*(please contact [info@bellofusionweddingshow.com](mailto:info@bellofusionweddingshow.com) or call Natalie at 604-358-1306 for more info)*

## The Designer Gallery: Call for Creative Leads

We are seeking **4 to 6 of Vancouver's top event designers** to lead the aesthetic narrative of the show. Showcase your artistry through a full-scale immersive vignette based on specific themes:

- West Coast Wedding Design
- East Meets West Fusion
- Chinese, Korean, or Indo-Canadian Fusion
- Vietnamese Theme Wedding Décor

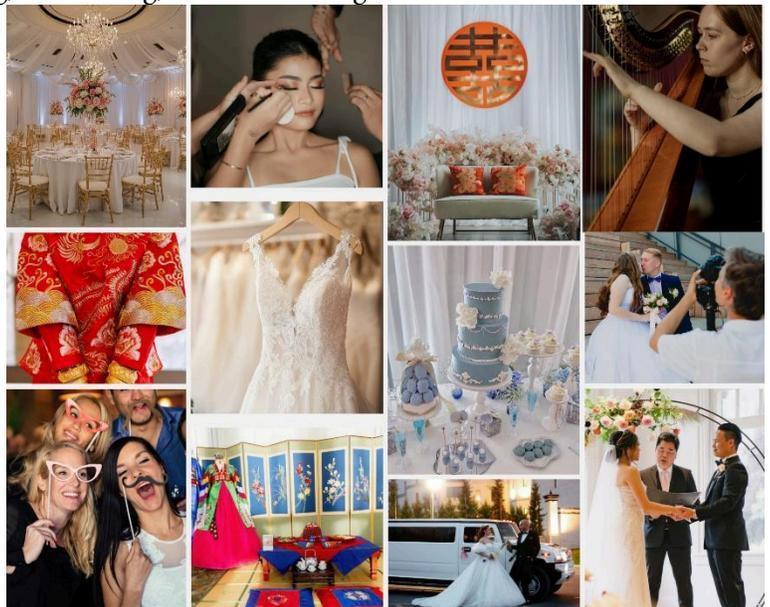
## Crazy Gown Sale

Looking to showcase your design outfits for sale? We will reserve one of the Westin Wall Centre's spectacular meeting rooms for you! All meeting rooms are located on the same floor as the Airport Ballroom so you will have all the space you need while ensuring brides can't miss your sale. If you are interested in showcasing your bridal gowns or wedding attire for sale at Bello Fusion, please contact Natalie Rosner at [info@bellofusionweddingshow.com](mailto:info@bellofusionweddingshow.com) or 604-358-1306

## We Welcome the Following Professionals:

Whether you join as an exhibitor, an info-session speaker, or wish to provide Bridal Swag Bag inserts, we are definitely here to help you reach your target customers.

- **Fashion & Beauty:** Bridal Wear, Suits, Makeup & Hair, Spa, Jewelry
- **Creative Excellence:** Photography, Videography, Florists, Decorators, Signage, LED letters
- **Catering & Spirits:** Fusion Catering, Bartending, Wine & Beverages
- **Desserts:** Cakes & Pastries
- **Wedding Needs:** Wedding Officiant, Wedding Favors, Invitations & Stationery
- **Entertainment:** DJs, Dance Floor, Live musicians, Emcee, Virtual Games, Claw Machines, Photobooths, Live Painting
- **Planning & Logistics:** Destination Weddings, Travel, Limo & Vintage Car Rentals
- **Home & Future:** Real Estate, Mortgage Brokers, Insurance, Dental, Gift Registry



## Book Your Booth!

<b>Bronze</b>	<b>Silver</b>	<b>Gold</b>	<b>Platinum</b>
<b>Original \$450</b>	<b>Original: \$650</b>	<b>Original: \$850</b>	<b>Original: \$1150</b>
<b>Special Offer \$300 + GST</b>	<b>Special Offer \$450 + GST</b>	<b>Special Offer \$650 + GST</b>	<b>Special Offer: \$850+GST</b>
Cocktail Table Pop Up	6ft x 6ft Booth Size	8ft x 8ft Booth Size	12ft x 8ft Booth Size
Highboy Cocktail Table	1 x 6 ft rectangle table with Linens	1 x 6 ft rectangle table with linens	1 x 6 ft rectangle table with linens
No Chair	2 Banquet Chairs	2 Banquet Chairs	2 Banquet Chairs
Free Wi-Fi	Free Wi-Fi	Free Wi-Fi	Free Wi-Fi
Enjoy Hospitality Room	Enjoy Hospitality Room	Enjoy Hospitality Room	Enjoy Hospitality Room
Social Welcome Post	Social Welcome Post	Social Welcome Post	Social Welcome Post
	Online Vendors Directory with Links for 12 Months	Online Vendors Directory with Links for 12 Months	Online Vendors Directory with Links for 12 Months
Promo Code: 5 Free Tickets	Promo Code: 10 Free Tickets	Promo Code: 10 Free Tickets	Promo Code: 10 Free Tickets
	Logo Inclusion on Entrance Signage	Logo Inclusion on Entrance Signage	Logo Inclusion on Entrance Signage
VIP Swag Bag Insert \$100	VIP Swag Bag Insert \$100	Free VIP Swag Bag Insert	Free VIP Swag Bag Insert
	Upgrade to Double Booth for \$800	Upgrade to Gold Plus for \$1200 (Double Booth)	Upgrade to Platinum Plus Booth for \$1500

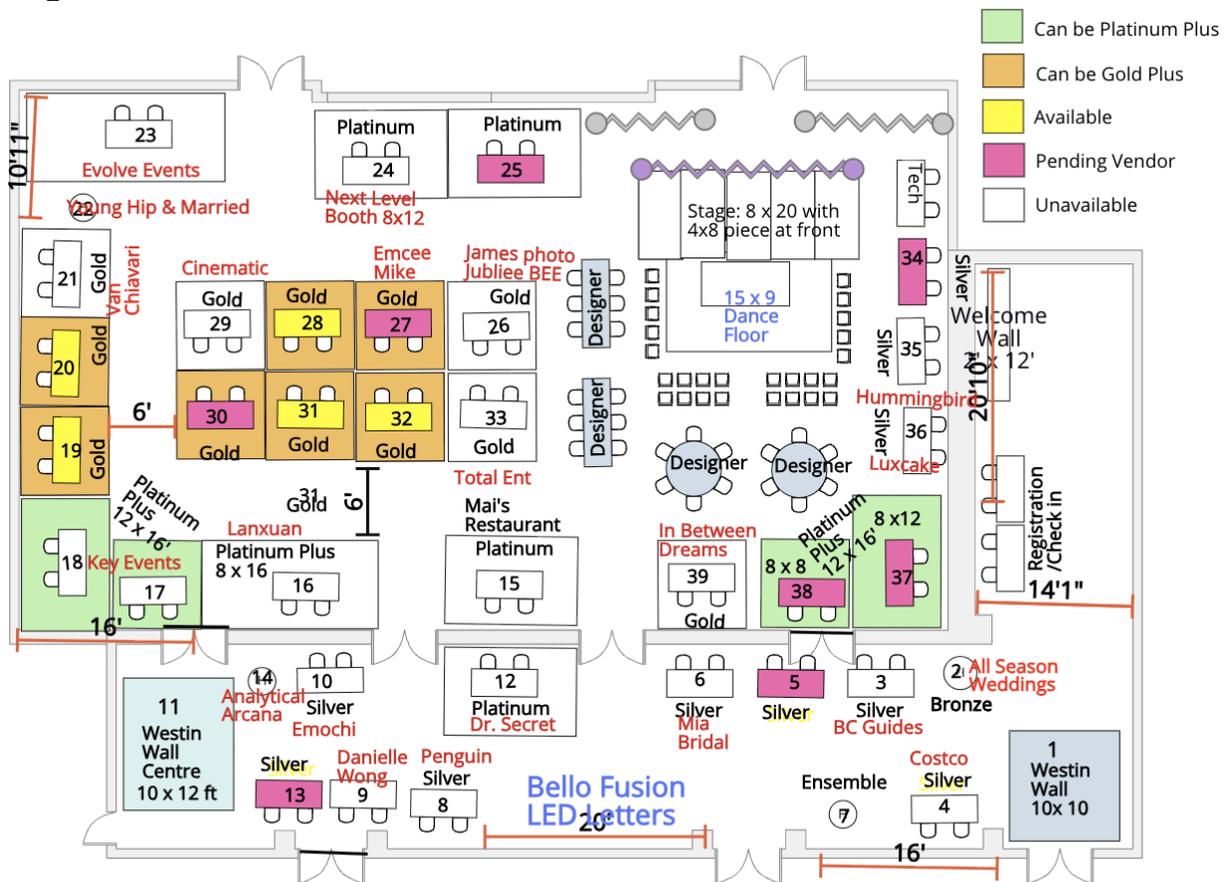
<b>Add On / Additional Service</b>		\$/booth area
1	Booth Sharing	Plus \$100
2	Corner Booth	Plus \$50
3	VIP swag bag insert Service - Bronze & Silver Exhibitors	Plus \$100
4	VIP is Swag Bag Insert Service – Non Exhibitor	\$200
5	Vendor Lunch Box (provided by the Westin Wall Centre)	\$30 each

Logistics	Date	Time
Vendor Load In/ Set Up	Saturday, March 14, 2026	2 pm – 8 pm
Set Up/ Final Touch Up	Sunday, March 15, 2026	8 am – 10 am
Show Opens	Sunday, March 15, 2026	10:30 am – 4:30 pm
Tear Down	Sunday, March 15, 2026	4:30 pm -10 pm

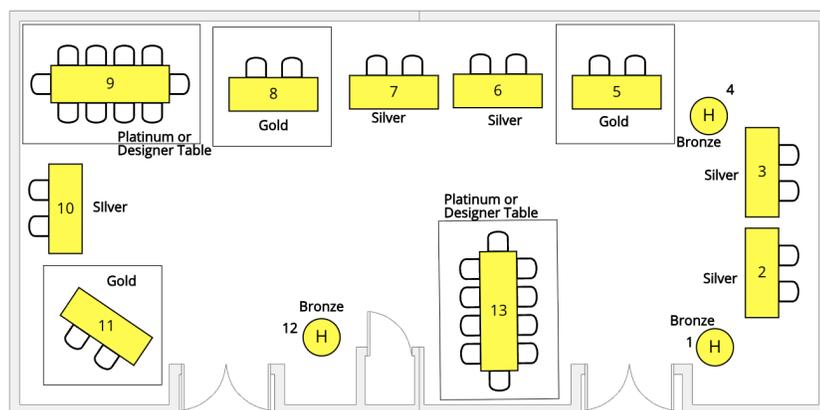
Once you have signed up to showcase with us, we will further contact you to sort out your load in and load out schedule.

## Current Floor Plans

### Airport Ballroom



### **NEW!** Steveston Room Floor Plan



## Secure Your Spot & Choose Preferred Location

Hundreds of engaged couples are looking for your services—ensure you are the one they meet! With only 6 weeks to go, booth availability is strictly limited. Please note that our floor plan may slightly change in order to accommodate everyone's needs. In the chance this may affect your chosen spots, we will notify you and provide you alternative selection that is in an equivalent area.

**Let us help you succeed.** Contact us today and we will personally assist you in choosing the **best location** on the floor plan to maximize your business's visibility.

## Contact Us

**Lead Event Coordinator:** Natalie Rosner

**Phone:** 604-358-1306

**Email:** [info@bellofusionweddingshow.com](mailto:info@bellofusionweddingshow.com)

[bellofusionweddingshow.com](http://bellofusionweddingshow.com)



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